

Do you want to invest or grow your business in Argentina?

*We can help you with our integrated
professional platform in Argentina*



PwC Argentina

Offers a unique set of professional services to start-up and develop businesses in Argentina

Companies enjoy an increase in their value seeking business opportunities beyond their borders. New markets mean growth opportunities, as well as diversification, innovation, local insight and proper knowledge. However, the absence of expert due diligence in new businesses is a common error. Understanding a market, its dynamics and players are essential for any international venture.

Despite the high entry barriers in the Argentine market, companies that have properly designed their market entry

strategy will benefit. Cultural differences may sometimes be underestimated, but it is essential to understand the local culture to build long lasting relationships with partners, local suppliers and customers.

Whether you are planning a greenfield start-up, that requires location selection, permits, business plan development, regulations and new tax structures, or you would like to acquire a local company requiring target identification, negotiations and turnaround capabilities, or to participate in PPP

tender processes; PwC can help you for a smooth landing and sustainable growth in Argentina.

We are the only advisory firm with a 360 professional approach to land and develop businesses in Argentina. Our integrated platform guarantees speed to market, methodology and expertise to accelerate results: focus, simplicity, coherence, synergies, coordination, a comprehensive view and leadership, are some of the benefits that this holistic approach will bring to your company.



Legislature of the City of Buenos Aires

PwC integrated platform, cross-functional expertise and capabilities

Strategy&

A strategic consulting team within the PwC network. We help to transform businesses by combining strategy and execution to deliver immediate impact and lasting value.

Deals

We provide a range of specialized advisory services across critical areas: deals, including M&A, strategic and valuation advice and capital project and infrastructure financial services (CP&I).

Legal

With over 2,500 lawyers in more than 85 countries, we have the broadest geographical coverage of any legal services network in the world.

Tax

We have more than 41,000 employees in the global PwC Tax team leading tax services practice worldwide in terms of size and scope, thanks to our tax expertise and reputation.

Audit & Assurance

PwC Assurance auditors cover a wide range of industries, with knowledge of the appropriate business regulations and market trends.

Investor and Business Understanding

Our partnership with Juan M. Procaccini, former President of the Argentina Investment and Trade Promotion Agency, private equity and strategic consulting allows us to help you to better understand the opportunity of doing business in Argentina.

Our approach is end to end to solve all your business requirements

Country Due Diligence

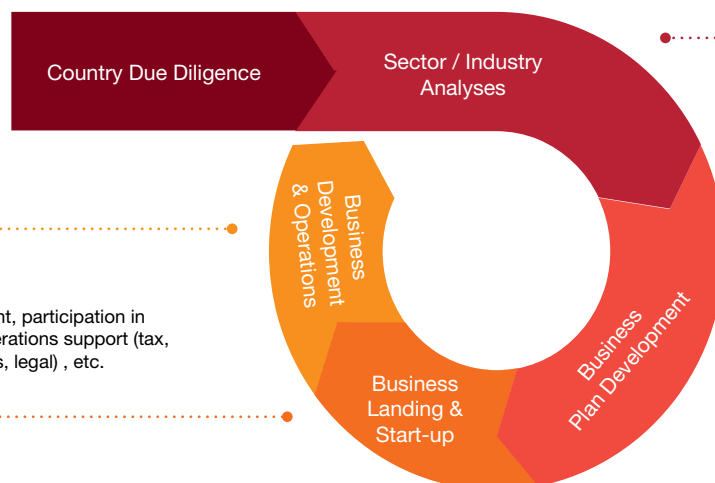
Macro economic and political understanding. Private and Public network, etc.

Business Support

Strategic roadmap, brand development, participation in public tenders + PPP full support, operations support (tax, audit, assurance, accounting, systems, legal) , etc.

Start-up Execution

Legal, tax and financing structuring, M&A target identification, location planning and entity formation, partner search, interim management, turnaround capabilities, etc.



Specific Industry Analyses

Sizing, competitive environment, supply chain analysis, profit and value chain, etc.

Business Plan Development

Feasibility studies, market entry strategy, regulatory and tax aspects, macro projections and modeling, etc.

Argentina has a large economy with a strong basis for sustained growth...

- 8th largest country in the world.
- Diversified economy (2017): Agriculture 7%, Industry 17%, Services 51%, Others 25%.
- The banking system is solid and healthy: domestic debt is only 6.2% of GDP and credit to the private sector is 14% of GDP.

Current political and economy turnaround

- New political leadership focused on creating a proper set of policies to reposition the country as an attractive emerging investment destination.
- Comprehensive productivity plan covering, among others, the reduction of taxes, capital, logistical and labour costs and antitrust issues.
- G20 Presidency 2018.

...and to become the driving force of regional and global development

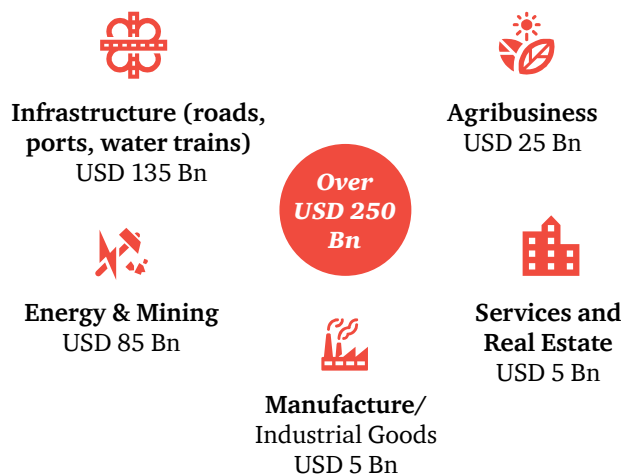
- **World leader** in food production per capita (for more 400bn Pop.)
 - **1st global** exporter for soy oil and flour.
 - **1st global** producer and exporter of lemons.
- **2nd largest** shale gas reserves and **4th largest** shale oil reserves in the world.
- **Plan RenovAr** was launched in 2016 to attract 15 billion dollars in renewable energy investments.
 - **2nd best** solar energy conditions
 - **3rd best** wind conditions in the world.
- **4th largest** Lithium reserve worldwide.

Sources: USDA, Ministry of Agriculture, ICREPQ, World Bank, INDEC.

Public Private Partnership (PPP)

- With the enactment of the Public Private Partnership Law in 2016, the government launched an aggressive 26 billion dollar infrastructure investment plan.
- PwC is actively helping clients to participate in the different PPP tenders or to promote private projects to the government.

Investment opportunities by sector



Sources: World Bank, Argentina Investment & Trade Promotion Agency

Argentina overview



Economy	3rd largest GDP in the region after Brazil & Mexico (GDP 2017: USD 600bn)
Territorial size	2nd in Latin America and 8th in the world
Population	43 million
Form of Government	Republican, representative and federal
Language	Spanish
Currency Argentine	Peso (\$)
Political division	24 autonomous provinces with their own political, administrative and economic administrations Capital City Autonomous City of Buenos Aires

PwC in Argentina

- We are an advisory firm with more than one hundred years of history in Argentina, with offices in Buenos Aires, Rosario, Cordoba and Mendoza.
- We constantly seek to strengthen the link with our clients, understanding their perspective, sharing knowledge and working together with company initiatives to generate a distinctive experience that assures value.
- We have multidisciplinary teams of experts in accounting, finance, tax, social security, legal, labor, IT and environmental matters.
- We offer support for our clients from initial planning to implementation and beyond.
- We are a one-stop shop with a centralized point of contact and vast experience to solve all your business needs in Argentina.
- We provide the public and private network and local knowledge of the Argentine business environment.

Key contacts



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